



## **Lemon Tree Hotels signs a new property in Madhya Pradesh**

**New Delhi, 12<sup>th</sup> June 2025**: Lemon Tree Hotels announces its latest signing — Lemon Tree Premier, Mhow, Madhya Pradesh. The property shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

Lemon Tree Premier, Mhow, Madhya Pradesh will feature 72 well-appointed rooms, a restaurant, a meeting room, a banquet, a swimming pool, a spa and other public areas. The Indore Airport, the nearest airport, is approximately 30 kms from the property. Indore Railway Station is about 29 kms away from the property. The resort is also well-connected by road, offering easy access to both public and private transport.

Mhow, officially named Dr. Ambedkar Nagar, is a picturesque cantonment town that blends military history, spiritual significance, and natural beauty. It is renowned as the birthplace of Dr. B.R. Ambedkar and this is commemorated by the impressive Bhim Janmabhoomi memorial, attracting both pilgrims and tourists, particularly on Ambedkar Jayanti. The town features stunning natural attractions like the magnificent 91m Patalpani Falls, that becomes particularly enchanting post-monsoon, and peaks such as Janapav Kuti, known for its legendary importance and stunning panoramic vistas.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels commented, "We are thrilled to expand our presence in Madhya Pradesh, complementing our existing portfolio of four operational hotels with six exciting new properties in the pipeline. This strategic investment aligns with the state's emerging role as a hub for wellness, spiritual tourism, and heritage hospitality."

### **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) stands as one of India's largest and most diversified hotel chains, boasting an expansive portfolio that spans the upscale, upper-midscale, midscale, and economy segments. Through a strategic blend of ownership, leasing, operation, and franchising, LTHL delivers exceptional service offerings that are both differentiated and superior, underscored by a compelling value proposition.

The company's impressive brand portfolio comprises seven distinct entities, each tailored to cater to diverse guest needs across various segments. These include Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select, and Keys Lite.

Since opening its first hotel with 49 rooms in May 2004, Lemon Tree Hotels has experienced remarkable growth, now boasting a portfolio of over 210 hotels. This

includes more than 110 operational hotels, with over 100 additional properties slated to open.

Strategically located across key metro regions such as Delhi NCR, Mumbai, Kolkata, Bengaluru, Hyderabad, and Chennai, Lemon Tree Hotels also maintains a strong presence across Tier II, III and IV cities in 73 destinations. Furthermore, the company has successfully expanded its footprint internationally, with hotels in Dubai, Bhutan, and Nepal.

To know more, visit [lemontreehotels.com](https://www.lemontreehotels.com)